



Fix Price to launch a job platform with daily pay for external candidates

Pilot launch scheduled for 2025 in Moscow

16 December 2024 – Fix Price announces the upcoming launch of its Job Portal for external candidates. This platform will enable residents of Russia to take on part-time positions in the Company's stores, such as loaders, cleaners, and cashiers, paid on a daily basis. The pilot launch is set for mid-2025 in Moscow.

Candidates can book shifts on the portal: they view shifts available in stores and submit an application for approval by the store manager. Upon approval, the application will be considered accepted, and the candidate can commence work at the specified start time.

"Our internal Job Portal has proven to be highly popular among employees and established itself as an effective tool for both increasing staff income and efficiently distributing shifts. Given our positive experience, we have decided to extend the platform's reach to external candidates. The new Job Portal will offer them a convenient opportunity to earn extra money, while also enabling us to maintain excellent service in our stores."

Anton Maksimenko, Head of HR at Fix Price

In early 2024, Fix Price launched an internal Job Portal, helping staff earn more during their free time. Since its launch, employees have worked over 247,000 hours, covering more than 22,000 shifts through 33,500 applications.

ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y; MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, offers its customers a compelling and constantly updated assortment of non-food goods, including personal care and household products, and food items at low fixed price points.

As of 30 September 2024, Fix Price was operating 6,891 stores in Russia and other countries, all of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 30 September 2024, the Company was operating 13 DCs covering 81 regions of Russia and 9 other countries.

In 2023, the Company recorded revenue of RUB 291.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 35.7 billion, in accordance with IFRS.

CONTACTS

Fix Price Investor Relations

Elena Mironova
ir@fix-price.com

Fix Price Media Relations

Koba Aitumarov
pr@fix-price.com